



Wheezer
the lungfish
says, "Save the
Mary River!"

Dam the Mary River? Save the Mary River!

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Save the Mary River Coordinating Group

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Mary River campaigners use TV message

MARY River campaigners are taking their fight to the most visual media – television – with a hard-hitting advertising campaign kicking off tomorrow – September 1.

Using the hype of the State's election fever, the Save the Mary River Coordinating Committee has decided to throw some punches of its own across both regional and Brisbane metropolitan viewing areas.

The commercials are designed to clearly tell the residents of South-East Queensland, and especially the Brisbane voters, that the Beattie Government's proposal to dam the Mary River is the result of poor planning and that it won't solve the water crisis.

As group executive member Kevin Ingersole said simply: "Traveston Crossing Dam won't work."

The television ads cover these main points:

- Uncontrolled growth is seriously affecting people's lifestyle; not just due to water restrictions, but in the areas of health and roads as well.
- Lack of effective leadership has resulted in water supplies plummeting to critical levels. The practical alternatives to dams that may well deliver quicker cheaper and better solutions have not been seriously contemplated.
- The flawed proposal for a dam at Traveston Crossing would take out 76 square kilometres of some of the best agricultural land in Queensland.
- It would be a very shallow dam roughly the size of Sydney Harbour with huge evaporation losses and the potential for substantial silting-up meaning reduced storage capacity.
- The Mary River is characterised by generally very low flow rates with occasional flood events and is highly unlikely to deliver the forecast volumes of water.
- The proposed dam would be a multi-billion dollar disaster, and if it had been built previously would look like all the other severely depleted SEQ dams.
- It would be an economic, social and environmental disaster.
- The Beattie Government has presided over eight years of neglect and "Its Time".

- Queenslanders should put Queensland first and remove the Beattie Government from its position of absolute power.

End

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